



2/10/03

John Waddy,
Travel E Services
6520 Roswell Rd, Suite 112
Atlanta, GA 30328
john@travelmarketing.com

Dear John,

I wanted to take a moment to express to you how much I have enjoyed you and your team at Travel E Services.

As an owner of a property management company in the extremely competitive and complex market of Orlando Florida, I am absolutely thrilled to have found Travel E Services. I have spent a long time and rather large amount of money on trying to market rentals for our homes and was never really sure if we were maximizing our resources. Being in the Orlando market I get solicited weekly to advertise on different websites and to have our website resubmitted to search engines. Trying to decide when and where to advertise was very frustrating to say the least.

Starting with your Pro Click plan has had a major impact on our rental bookings. The quality of the analysis report Brooke put together on our market and website was both extremely detailed and put together in a matter that I was able to understand the data and implement the recommendations.

Our online bookings and rental inquiries have doubled in the first 45 days. Per an online analysis by alex.com an Amazon.com company, our site has received over a 200% traffic increase.

Thanks to you and your team, I have the information I need to spend my time growing my business not trying to figure the vast world of the internet. Travel E Services is just the kind of consultants we need to keep ahead of the competition and make sense of the technology we need to use in tomorrows travel industry.

If you ever need a reference please do not ever hesitate to have them contact me. Maybe you can help all the property managers outside the Orlando market?

Please thank Brooke and Jane again for me!

Sincerely,

Brian Brannigan

October 2002

Mr John D. Waddy
President
Travel eMarketing
6520 Roswell Road, Suite 112
Atlanta, GA 30328

Dear John

We would like to take this opportunity to thank you for your courteous and professional service, and also thank all the team at TraveleMarketing who have been very friendly, helpful and knowledgeable regarding any questions or requests we have had and in a timely manner.

Our company has a unique product and service that requires a lot of market research in order to bring our website into a position to capture browser interest, and also deliver comprehensive information about Luxury Villa Rentals here in Acapulco. Your market study was thorough, professional and frankly quite an unexpected and pleasant surprise, surpassing our expectations. Your insight into website marketing has assisted us with this endeavor greatly.

We have been very satisfied with your recommended and proven techniques for our website, they have benefited us considerably. All the future website marketing suggestions you have provided us with have been accurate and detailed, yet simple to understand and implement.

Your continued support through the process of making changes and advancements to our website has been outstanding.

We look forward to a continued business working relationship with you!

Sincerely,



Antonia Lavender
Director



December 9, 2002

Travel eMarketing, LLC
6520 Roswell Rd, Suite 112
Atlanta, GA 30328

Attention: Brent Beatty

Dear Brent:

If I had to choose a company to represent Village Realty in the "e-marketing world" all over again, I would definitely choose Travel eMarketing again and again and AGAIN! Not only do you show such professionalism in all that you do and say, you are SUCH a joy to work with. Each and every person that I've spoken to in your company has made me feel so at home and hasn't ever made me feel inadequate.

Jane Elliott has been my main contact within your company. She is very very knowledgeable and is always so much fun to talk to. She answers every question I have for her and does anything I ask her to do with such poise ... and humor. You guys are THE BEST! I will certainly recommend you to everyone!

Sincerely,

A handwritten signature in cursive script that reads "Melanie L. Creef".

Melanie L. Creef
Web Coordinator
Village Realty - Nags Head, NC

Rentals

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rentals@village-realty.net

Village Realty

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PROPERTIES, INC.

February 1, 2003

Jane Elliott
Travel eMarketing
6520 Roswell Road, Suite 112
Atlanta, GA 30328

Dear Jane:

I just wanted to take a moment to tell you how pleased Alpine Village Properties and Nordic Inn Properties are with the results of our relationship with Travel eMarketing. As two separate but fairly similar resorts, Alpine Village and the Nordic Inn market themselves in similar ways. This year, we have weaned ourselves off of a lot of print advertising, instead concentrating on our web presence. Your efforts on our behalf have certainly contributed to that success.

We have had many guests mention that they found us searching with Google and Overture and the numbers seem to support that. Currently, 45% of this winter's reservations have booked as a result of the Internet, 16% have booked directly on-line. These numbers represent an increase in this market source of 14% over last year. I have to believe that the presence Travel eMarketing has provided on the web for both of our resorts is a major source of this increased activity.

Translated into actual business, rentals at Alpine Village and the Nordic Inn are over 30% ahead of last year, winter to date. With a questionable economy, and with indications from some of our competitors that business is down, I have to feel fortunate that we are enjoying such a promising winter. Much of that success is directly attributable to our web marketing success.

Again, thank you for your efforts on our behalf! I am confident that these trends will continue, and I look forward to a long and mutually beneficial relationship.

Sincerely:



Jay Polimeno
President

JP/lr





BRUNSWICK
Plantation & Golf Resort

October 1, 2002

Brunswick Plantation

Trevel eMarketing
6520 Roswell Road, suite 112
Atlanta, Ga. 30328

Dear John Waddy,

Congratulations, with your help, I finally understand Internet marketing, pay per click, and search engine positioning. The Travel marketing search engine marketing planer is very through, informative, and easy to follow. Best of all, Brunswick's Internet inquires have steadily increased for the last few months.

Thank you,

A handwritten signature in cursive script that reads "Billy Bernier".

Billy Bernier
Director of Golf and Lodging
Brunswick Plantation